

On August 11, 2016 a revival started in Minnesota.

Rêve Revival is an innovative event that supports the students and mission of Rêve Academy.



BY THE NUMBERS

26 students // 8 ideas // 1 day

25 participants from 5 companies

Target, UHG, Thrivent, SelectAccount, Blue Cross Blue Shield of MN

Raised funds to serve 300 future students

NPS of 100%

100% of surveyed participants said they were "very likely" or "extremely likely" to recommend Revival to a colleague



BUSINESS CONCEPTS

- ChancePortation
- Educating the Educators
- Voices and Voting
- MPOWR
- The Dialogue
- Cops-n-Cameras
- Safety Streetlights
- F.O.C.A.
(From One Culture to Another)



PARTICIPANT FEEDBACK

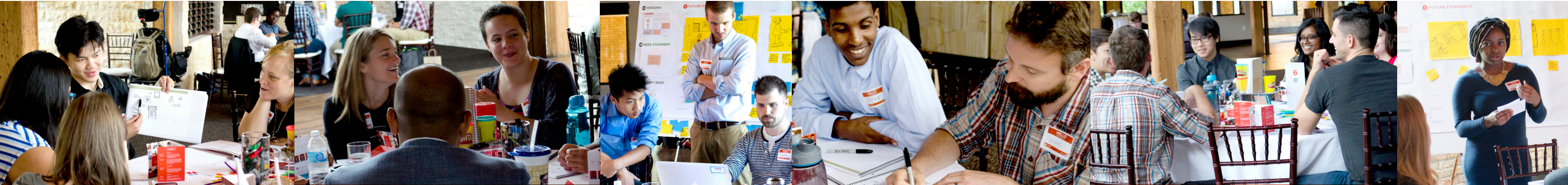
"The day was really worthwhile."

"I like that we were working for the intern teams as consultants."

"The best part was engaging with the interns as peers in a project. Fun!"

"What I enjoyed most was interacting with the students and being inspired by their talents."

CONCEPT DESCRIPTIONS + TEAM PHOTOS ON NEXT PAGE





BUSINESS CONCEPTS

Each project group worked closely with students to refine their business idea, create a real-world prototype, and pitch the concept to some of Minnesota's top companies. The winning concept was invited to present in the Innovation lab at TEDxMinneapolis.



ChancePortation + Thrivent

A ride service that uses a pay-it-forward model to pair low-income job seekers with free transportation to interviews.



Cops-n-Cameras + UnitedHealth Group

A technology that allows body cameras to be embedded on police badges to provide accountability for both civilians and law enforcement.



Educating the Educators + Target

An app that surveys teachers and students about their classroom experience, then creates custom training for teachers based on the results.



F.O.C.A. + BCBS

(From One Culture to Another)

An app that gamifies the experience of stepping out of your comfort zone. Players get extra points when they explore cultures different from their own.



MPOWER + UnitedHealth Group

An app that helps young people with depression find mentors. Users can chat and share resources in a safe environment that's always available—especially in times of crisis.



Safety Streetlights + Target

A technology that makes urban neighborhoods safer with smart streetlights that allow pedestrians to call 911 if they feel unsafe. The project group created an advanced prototype of Safety Streetlights. It used video and drone technology to safely escort a pedestrian home.



The Dialogue + SelectAccount

A documentary series that captures viewpoints of law enforcement and community members, with the goal of sparking productive dialogue.



Voices and Voting + All-Stars

An app that educates voters on the views of local candidates and what to expect at the polls, all based on users' political preferences.