On August 10, 2017, a revival started in Minnesota.
Rêve Revival is an innovative event that supports the students and mission of Rêve Academy.

**BY THE NUMBERS**

24 students // 8 ideas // 1 day

24 participants from 7 organizations

5 sponsor companies
Target, UHG, Medtronic, SelectAccount, Blue Cross Blue Shield of MN

Raised funds to serve 300 future students

NPS of 83%
83% of surveyed participants said they were “very likely” or “extremely likely” to recommend Revival to a colleague

**BUSINESS CONCEPTS**

Job Drop
Life Skills 101
Be Heard
Cheer
Voice = Vision
Convertial
T.O.T.T. (Take Out the Trash)
ASC (Admin-Student Connection)

**PARTICIPANT FEEDBACK**

*The best part of the day was...*

“Connecting with kids.”

“Seeing hope, interest, and energy from younger folks.”

“Watching the students get more comfortable as the day went on.”

“Working alongside and getting to know the interns, sponsors, and Rêve consultants. It was great to have friends and family there for the pitches!”

CONCEPT DESCRIPTIONS + TEAM PHOTOS ON NEXT PAGE
Each project group worked closely with students to refine their business idea, create a real-world prototype, and pitch the concept to some of Minnesota’s top companies. Audience members then voted for the most innovative concept.

**Job Drop + Medtronic**
A simple-to-use mobile app and web platform that matches young people who are looking for jobs with employers searching for more diverse employees.

**Life Skills 101 + Target**
A program that teaches high school students the modern life skills that aren’t taught in school, like filing taxes, preparing for job interviews, and searching for student aid.

**Be Heard + BCBS**
An app that transforms the public’s idea of what a protest is. This tool helps people identify where protests are happening and helps them get involved in a peaceful way.

**Cheer + UnitedHealth Group**
An app that helps students anonymously report bullying or other unsafe situations to school authorities, with a focus on ease of use for students and clear trend reports for admins.

**T.O.T.T. + Target**
(A Take Out the Trash)
A product that can be attached in or out of a handbag or satchel to reduce littering. The product is lightweight, reusable, and designed to create pride in one’s own environment.

**Voice = Vision + SelectAccount**
An initiative that uses kiosks called Voice Boxes to collect community input on civic decisions. That input is shared with elected officials to help them make informed choices and better represent their constituents.

**Conversion + UnitedHealth Group**
A series of cultural fairs that bring the community together while raising funds for a good cause, creating excitement toward local ethnic diversity, and bringing awareness to local artists.

**ASC + All-Stars**
(Admin-Student Connection)
An app that bridges the gap between students and school administrators by gauging student opinion and providing community buy-in for both small and large decisions.