



2017 ANNUAL REPORT



THE BIGGER PICTURE

As Rêve Academy's new executive director, I want to express my gratitude to you, the supporters who make our work possible. This past year, you gave me more grace than I thought possible. Thank you for allowing me to strive, make mistakes, and try again—just like the students we serve.

While leadership has changed, our mission has not. Rather, we've enhanced our capacity to serve the young people of our region. Rêve Academy is now operating from a comprehensive logic model which guides our annual goals, daily tasks, and everything in between. The strength of our work has resulted in presentations to state and national leaders in the fields of education and workforce development. And in 2017, we served 2,200 students—more than we've ever reached before in a single year. There are great things ahead, and we're ready to meet the challenges that always precede success. Thanks for joining us on the journey.

- AMANDA JANSSEN, EXECUTIVE DIRECTOR

OVERVIEW

In Schools

We help teachers use two methods to help students succeed:



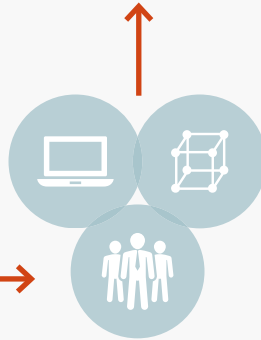
Our Emergent Teaching Methodology™ increases student agency and grit

Our coursework introduces skills in business, technology, and design.

At Rêve Academy

Students are invited to deepen their technical and professional skills as interns, where they learn how to:

- Think and act like leaders
- Thrive in a professional environment
- Build relevant digital skills by working on real-world projects



In the Community

All this work is designed to achieve 4 long-term outcomes:



1. Young people are empowered to reach their **full potential**.
2. They are **change agents** in their communities.
3. Workforce diversity at all levels **reflects the demographics** of the community
4. Educational **disparities are reduced**.

BY THE NUMBERS

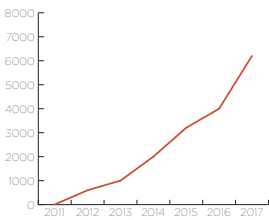
2017 Students Served



● = 55 students
Total students served = 2200

Total Students Served

Since 2011



2017 Intern Feedback

Interns said they:

100%

would recommend Rêve Academy to a friend

93%

liked or loved their projects

94%

thought the work was the right level of challenging

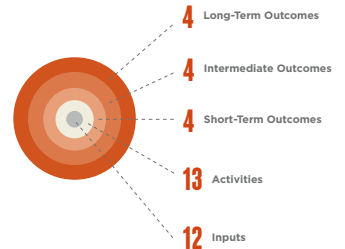
93%

were respected by staff

100%

were held to high standards

OUR IMPACT



In 2017, we worked with research partners to develop a comprehensive logic model and evaluation plan. This new approach is more focused, more data driven, and will provide greater transparency on our progress and impact.

WHO WE ARE



BOARD OF DIRECTORS

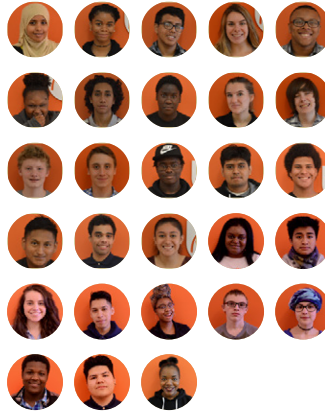
From left to right: Darrin Hebert (Senior VP, US Bank), Thong Nguyen (CEO, Roomera), June Yoshinari Davis (Global Inclusion & Diversity Lead, Cargill), Tim Dolan (Retired Police Chief, City of Minneapolis), Kristin Pardue (CEO, Rêve Consulting), Brad von Bank (Chief Business Development Officer, Rêve Consulting)



STAFF

From left to right: Amanda Janssen (Executive Director), Eliza Wright (Director, Strategic Advancement), Amanda Breen (Financial Manager), Melissa Weiler (Community Engagement Manager)

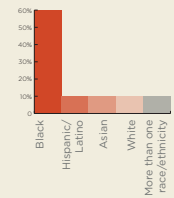
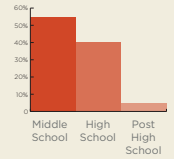
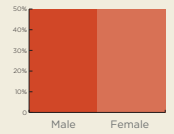
2017 INTERNS



DIGITEERS



OVERALL DEMOGRAPHICS



= 15 volunteer hours
Total hours volunteered: 359

SPECIAL THANKS

PROGRAM PARTNERS

Greater Twin Cities United Way
Minneapolis Public Schools
Metro Heights Academy
People's Movement Center
Lincoln Playground Project
YMCA Twin Cities
Community Blueprint
Not in Our City 5K
Bigfoot Analytics

FUNDING PARTNERS

Firefly Scientists Foundation
Carlson Family Foundation
Best Buy Foundation
Richard M. Schulze Family Foundation
Kotula Family Foundation
Otto Bremer Trust
Wells Fargo Foundation
Wells Foundation

ADVISORY BOARD

Dr. Michael Favor
Sareen Dunleavy Keenan
Dr. Nkem Chirpich
Aaron Johnson
Nikos Raleigh
Max Athorn
Dakota Crow
Matthew Petersen
Caitlin Rogers

FINANCIALS

90 %

8 %

2 %

USE OF FUNDS*

DEV

EDU

RETAIL

ADMINISTRATIVE

FUNDRAISING

\$191,588.65

\$165,127.30

\$104,311.01

\$37,999.30

\$11,271.78